



# ADVERTISING BOOKING FORM

## YOUR DETAILS

Today's Date / /

Mr / Mrs / Ms / Miss

Organisation First Name Surname

Address

Phone

Fax Business Hours Mobile

Email address

I have read and agree to the Terms & Conditions of advertising with Diabetes SA

Authorising Name Signature

## RETURN TO

**Amber Matson**  
Publications Officer  
fax 08 8234 2013  
email [amber@diabetessa.com.au](mailto:amber@diabetessa.com.au)  
**post**  
Attn: Amber Matson  
Diabetes SA  
GPO Box 1930  
Adelaide SA 5001

## LIVING 2010 EDITION

- Autumn
- Winter
- Spring
- Summer

## ADVERTISING RATES

Please indicate with a  with which option you would like to proceed

|           | Casual                           | 4 Issues                         |
|-----------|----------------------------------|----------------------------------|
| Full Page | <input type="checkbox"/> \$1,600 | <input type="checkbox"/> \$1,500 |
| 1/2 Page  | <input type="checkbox"/> \$900   | <input type="checkbox"/> \$825   |
| 1/3 Page  | <input type="checkbox"/> \$650   | <input type="checkbox"/> \$600   |
| 1/4 Page  | <input type="checkbox"/> \$495   | <input type="checkbox"/> \$450   |

Preferred Position  add 15%  
Back Page  add 10%

**Sub Total Advertising Rates** \$

*Please Note: Above prices indicate cost per edition and include GST*

## INSERT RATES

A4 Insert  \$1,837 for 30,000  
A5 Insert  \$2,014 for 30,000  
DL Insert  \$2,137 for 30,000

**Sub Total Insert Rates** \$

*Please Note: Above prices indicate cost per edition and include GST*

## CUSTOM DESIGN RATES

|           | 1 Issue                        | 4 Issues                       |
|-----------|--------------------------------|--------------------------------|
| Full Page | <input type="checkbox"/> \$750 | <input type="checkbox"/> \$700 |
| 1/2 Page  | <input type="checkbox"/> \$450 | <input type="checkbox"/> \$400 |
| 1/3 Page  | <input type="checkbox"/> \$400 | <input type="checkbox"/> \$350 |
| 1/4 Page  | <input type="checkbox"/> \$350 | <input type="checkbox"/> \$300 |

**Sub Total Custom Design Rates** \$

*Please Note: Above prices indicate cost per edition and include GST*

**TOTAL** \$

*Please Note: Above prices indicate cost per edition and include GST*